

The Center for Neuroeconomics Studies (CNS) at Claremont Graduate University (CGU) is a laboratory that applies research methods in neuroscience to understand how people make decisions. Much of the lab's current research focuses on the neurophysiology of social decisions producing cooperation or conflict. This exciting new field is delivering fascinating new findings that are identifying how our brains enable us to make decisions involving money as well as decisions involving other people. The goal of CNS is to help us make better decisions and identify why those who consistently make bad decisions do so. CNS is one of only five laboratories in the world that is exclusively devoted to neuroeconomics, and CGU hosts the only doctoral program in neuroeconomics.

For more information about
The Center for Neuroeconomics Studies
visit www.neuroeconomicstudies.org



CENTER FOR NEUROECONOMICS STUDIES

*Moral Markets:
A symposium on
Values, Economics and the Brain*

*Friday, April 13
1:00 – 5:30 p.m.
Burkle Building, Room 16*

*Reception follows at the
Center for Neuroeconomics Studies
1257 N. Dartmouth Ave*

*Sponsored by:
The John Templeton Foundation
The Center for Neuroeconomics Studies
The Peter F. Drucker and Masatoshi Ito Graduate School of Management
School of Politics and Economics, Claremont Graduate University*



CGU Neuroeconomics Symposium
“Moral Markets:
Values, Economics and the Brain”
Burkle Building, Room 16

Session I (1:00 p.m. to 2:30 p.m.)

- 1:00 – 1:30 CGU Welcome and Opening Remarks: Paul J. Zak
Director, Center for Neuroeconomics Studies
- 1:30 – 2:30 *Why We Overlook Conscience*
Lynn Stout
UCLA Law School

Paul J. Zak - chair
- 2:30 – 3:00 Break

Session II (3:00 p.m. to 4:00)

- 3:00 – 4:00 *Moral Markets*
Paul J. Zak
Center for Neuroeconomics Studies

Tom Borcharding - chair
- 4:00 – 4:15 Break

Session III - Panel Discussion (4:15 pm to 5:30 pm)

- 4:15 – 5:30 Tom Borcharding, School of Politics and Economics, CGU
Mihaly Csikszentmihalyi, Quality of Life Research Center
Art Denzau, School of Politics and Economics, CGU
Tom Hollenhorst, Superior Court, Riverside
Jeff Schloss, Westmont College
Michael Shermer, Skeptics Society

Wine and Cheese Reception at CNS (5:30 pm to 7:00 pm)

- 5:30 – 7:00 CGU Center for Neuroeconomics Studies,
1257 N. Dartmouth Avenue